

CMMA PARTNER RATES AND BENEFITS - Effective May 15, 2022	President's Circle +	President's Circle	Gold Circle +	Gold Circle	Silver Circle +	Silver Circle
ANNUAL DUES	\$ 7,000	\$ 5,500	\$ 5,000	\$ 4,250	\$ 3,050	\$ 2,300
Annual product or service announcements to CMMA membership via email and/or social media	6	6	4	4	2	2
Sponsorship and rep attendance at CMMA Metro Meet-ups	3	3	2	2	1	1
Logo and link to your website included in CMMA email blasts, and most member, and prospect communications	X	X	X	X	X	X
Direct email and phone access to the CMMA President, Partner Relations Director, and Executive Director of CMMA	X	X	X	X		
Direct email and phone access to the Partner Relations Director and Executive Director of CMMA					X	X
Access to membership list, email addresses, and demographic information	X	X	X	X		
Access to membership list and email addresses	X	X	X	X	X	X
Prominent branding on CMMA.org homepage	X	X	X	X		
Cross-promotion of Partner-hosted or CMMA-hosted virtual events	X	X	X	X	X	X
Annual oportunities for sponsorship of a CMMA virtual or in-person Meet-up	2	2	1	1		
Company logo, website link, and contact info prominently posted on the "Partner Companies" page of CMMA.org website	X	X	X	X	X	X
Number of articles, white papers, or industry announcements distributed via CMMA social media channels	5	5	3	3	2	2
Number of CMMA or Partner-initiated press releases shared with all CMMA members	3	3	2	2	1	1
Complimentary registrations for the CMMA National Conference **	2		1		1	
Additional National Conference registrations at the regular member price * **		3		2		1
EXHIBIT PACKAGE: Skirted 3' X 6' exhibit table with power drop at the CMMA National Conference	Included	Market	Included	Market	Included	Market
Choice of exhibit table location in the National Conference Partner area	1st Round choice	1st Round choice	2nd Round choice	2nd Round choice	Assigned	Assigned
Up to a 5-minute pre-produced video, multi-media, or live presentation in front of the attendees at the National Conference	X	X				
Up to a 3-minute pre-produced video, multi-media, or live presentation in front of the attendees at the National Conference			X	X		
Opportunity for exclusive sponsorship of major pre-conference events or social activities during the National Conference	X	X	X	X		
Opportunity for shared sponsorship of major pre-conference events or social activities during the National Conference	X	X	X	X	X	X
Complimentary branded sponsorship of a meal, event, segment or gathering during the National Conference	X	X	X	X		
1st opportunity for exclusive branded underwriting of a keynote or featured speaker at the National Conference including branded video playback on CMMA.org for 2 years	X	X				
2nd opportunity for exclusive branded underwriting of a keynote or featured speaker at the National Conference including branded video playback on CMMA.org for 2 years			X	X		
3rd opportunity for exclusive branded underwriting of a keynote or featured speaker at the National Conference including branded video playback on CMMA.org for 2 years					X	X
Prominent inclusion in CMMA conference marketing materials and electronic program guide	X	X	X	X	X	X
Copy of National Conference attendee list with email addresses	X	X	X	X	X	X